

JULIE SEGAL WALTERS

School Visits | Presentations | Workshops

Let's Talk About Books!

Choose Your Presentation!

Writing + Revising

Everyone can be a writer:
Julie's 8 Step Guide * Making
Mistakes is Key to Being a
Writer * Writing = Rewriting *
Why Reading and Writing are
Like the Sun and the Moon.

Fiction + Nonfiction

Why Research is Important in
All Writing * Nonfiction
Storytelling * How to Trust Your
Research Sources.

Publishing Process

Behind the Scenes: How
Picture Books are Made * Who
is More Important: The Author
or the Illustrator? *
Collaboration and
Compromise.

Building Civic Actors

Pictures Books Build
Confidence and Skills to Take
Action!



Julie Segal Walters captivates audiences of all ages with playful, educational, and interactive presentations. With Julie's unique combination of humor, expertise, comfort being a little goofy, down to earth personality, and enthusiasm for education and children's literature, she easily connects to students and keeps them happy and engaged.

Julie's presentations encourage students to take risks, make mistakes, and develop their individual talents. She demystifies writing and revising, and helps students see their mistakes as important to their creative and educational activities. Teachers call her presentations "authentic, engaging, inspiring, and fun!"





Presentation Options

- Free Classroom Skype Visit (group discount book sales available)
- Free Book Reading and Signing at Local Bookstores (or if Julie is in your area)
- Half-day of Workshops or Presentations (up to 3 hours)
- Full-day of Workshops or Presentations (up to 6 hours)

(Julie is bilingual and can present in both English and Spanish.)

Please contact Julie for rates, with special requests, or with custom program ideas. Cost should never be a reason not to book a visit. Julie is happy to work with you on ideas to enable her to visit your school or organization!

To reserve a date or inquire about a presentation, please contact Julie at the below email or phone number.

julie.segal.walters@gmail.com

This is Not a Normal Animal Book

A behind the scenes look at the picture book creation process, the importance of collaboration and compromise, and the beauty of words and art. **THIS IS NOT A NORMAL ANIMAL BOOK** is a hilarious story about animals — and so much more!

"A knowing and very funny behind-the-scenes look at the art -- and negotiation -- of collaboration."

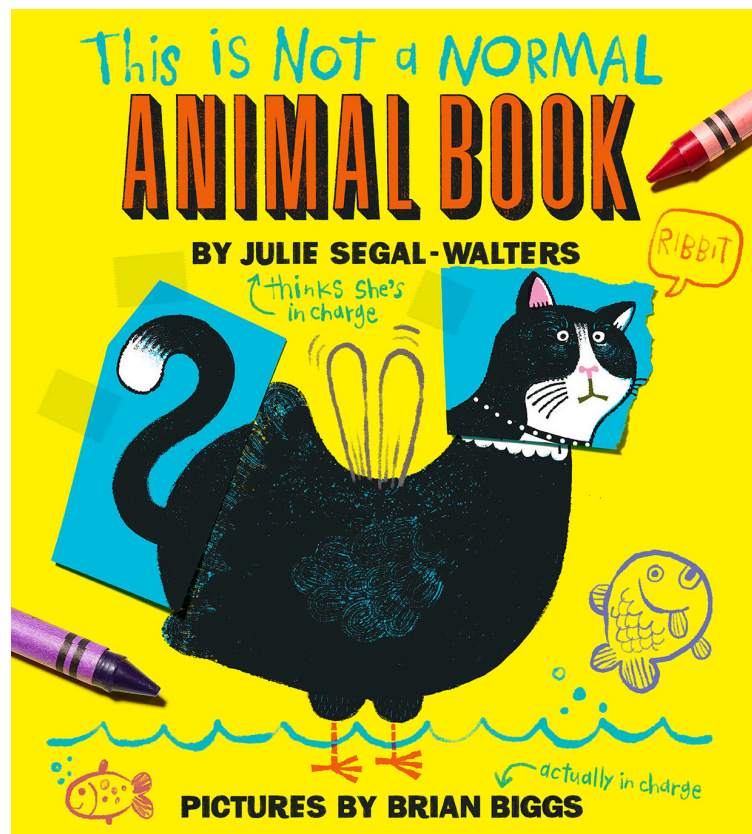
Publishers Weekly

"Has much to incite both giggles and insight into the creative process."

Booklist

"Entertaining and even educational."

Kirkus Reviews



www.juliesegalwalters.com

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